

## NOTICE ON THE PROCESSING OF PERSONAL DATA

If you access and consult our website and you activate the services it proposes, some of the data traceable to you is subject to processing. Here, we will explain which data and why.

LA MARCA VINI E SPUMANTI SOCIETA' COOPERATIVA AGRICOLA, with headquarters in Oderzo (TV), Via Baite, 14, is the personal data controller for users of this website (hereinafter "Data Controller" and "Website"), and as such, wishes to inform you on the aims and methods for processing personal data acquired during browsing or which you may disclose for the use of services (e.g., email addresses or other contact data provided by filling out the "contact" form, or by sending us an email).

NB - This notice is issued in compliance with the European and Italian regulation on the protection of personal data and refers solely to the Website and not to the websites of third parties, which might be reached by the User through links found in it.

### **CATEGORIES OF PROCESSED DATA**

#### **Browsing data**

The computer applications and software procedures responsible for the function of the Website acquire, during normal operation, certain personal data which is implicitly disclosed in Internet communication protocols. This information is not collected to be associated with identified interested parties but, by its very nature, could allow users to be identified through processing and associations with data retained by third parties. This category of data includes, for example: IP addresses or domain names of computers, tablets, and other tools used to connect to the website; the URI (Uniform Resource Identifier) notation addresses of the requested resources; the time of the request, the method used to submit the request to the server, the size of the file obtained in response, the numeric code indicating the status of the response given by the server (successful, error, etc.) and other parameters related to the operating system and the user's computer setting. This data is used to obtain anonymous statistical information about the use of the website and to monitor its proper functioning and is deleted immediately after processing.

#### **Data voluntarily provided by the User**

Sending e-mails to the addresses indicated on the Website – an optional, explicit and voluntary action - involves the acquisition of the e-mail address, data that is necessary to respond to requests, as well as any other personal data that may be disclosed. There are forms to be filled out on the Website, accompanied by specific notices on the processing of personal data carried out and, where necessary, requests for consent: we invite you to read them before proceeding to use each of the forms.

#### **Cookies**

In compliance with the Provision of the Italian Data Protection Authority for the protection of personal data no. 229 of May 8, 2014, which contains "Identifying Simplified Arrangements to Provide Information and Obtain Consent Regarding the Use of Cookies", we wish to inform you on the use of browsing cookies on this Website.

#### *What cookies are.*

A cookie is a small file that is sent to the browser being used and saved on your device when you visit a website such as [www.lamarca.it](http://www.lamarca.it). Cookies allow the Website to function efficiently and improve performances, providing information to the Website's Data Controller for statistical or advertising purposes, mainly to customize your browsing experience by remembering your preferences. The Website uses different types of first-party cookies (prepared and managed by us and third parties (prepared and managed by third parties according to their privacy policies and not under our control): below follows an explanatory table

TYPE OF COOKIE	FUNCTION
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technical cookies (session or browsing)	They ensure normal browsing and use of the website and therefore serve to make browsing functional and optimize it in the website.
feature cookies	They are strictly necessary for providing services explicitly requested by the user.
first-party analytical cookies	They are used and created exclusively by us to collect information, in aggregated and anonymous form, on the number of users and how users visit the website.
third-party analytical cookies (Google Analytics)	We have adopted appropriate tools to ensure that processing with these cookies is conducted for statistical purposes only.

*Enabling and disabling cookies from the Browser.*

Most browsers are configured to accept, control, or eventually disable cookies through settings. However, please be reminded that disabling browsing or feature cookies may cause the website to malfunction and/or limit the service we offer.

Below is the path to follow to manage cookies from the following browsers:

Internet Explorer: <http://windows.microsoft.com/it-it/windows7/block-enable-or-allow-cookies>

Safari: <http://support.apple.com/kb/PH19255>

Chrome: <https://support.google.com/chrome/answer/95647?hl=it-IT&hlrm=fr&hlrm=en>

Microsoft Edge: <https://support.microsoft.com/it-it/help/4468242/microsoft-edge-browsing-data-and-privacy-microsoft-privacy>

Firefox: <https://support.mozilla.org/it/kb/Gestione%20dei%20cookie>

**DATA PROCESSING AIMS AND LEGAL BASIS, NATURE OF DATA PROVISION AND CONSEQUENCES IN THE EVENT OF REFUSAL**

The collection and management of cookies is necessary as indicated above. The Data Controller processes your data to facilitate browsing and to provide responses or any requested services. As regards filling out forms or on-demand services, the User is free to provide his or her personal data for the purposes set out in the specific notices, but failure to disclose it may make it impossible to obtain the requested service. The storage of contact data and exchanged contents responds to the legitimate interest of the Data Controller to ensure the availability of information on the provided services and on the exchange of data between the User and the Data Controller, in relation to the rights that can be exercised under current laws.

Personal data will not be used for additional purposes, for example for commercial or marketing communications, unless based on the current regulations or in light of the explicit consent of the Interested Party.

**DATA STORAGE PERIOD**

The Data Controller will process the personal data collected through use of the Website for the time strictly necessary to achieve the aims for which they were collected. The notices prepared for particular services may contain some specifications. Additional storage is provided for, due to the need or opportunity to record the activities carried out, as mentioned above, and therefore pursuant to the prescribed terms of the rights or eventually the legal terms for relevant documentary storage.

**SCOPE OF DATA DISCLOSURE AND CATEGORIES OF RECIPIENTS**

The Data Controller will not disclose the data, but it will be made available to internal figures authorized to process it according to their respective duties and activities to be carried out with regard to the Interested Party; some or all of the data may be disclosed to external subjects should the aforementioned activities require it: said recipients, should they process data on behalf of the Data Controller, will be appointed as data controllers with a specific contract or other legal act.

For further details, please refer to the notice prepared for particular services.

**TRANSFERRING DATA TO A THIRD COUNTRY AND/OR INTERNATIONAL ORGANIZATION**

Your personal data will not be transferred to third countries (outside the European Union).

**THE RIGHTS OF INTERESTED PARTIES**

It is your right to ask the Data Controller to access your personal data, to amend it if inaccurate, to delete or limit its processing if the conditions are met, to oppose its processing for legitimate interests pursued by the Data Controller, as well as obtain the portability of personally disclosed data only if it is the subject of automated processing based on consent or the contract. You also have the right to annul consent given for the processing aims that require it, notwithstanding the lawfulness of the processing carried out up until the moment of annulment.

To exercise your rights, please contact the following address: [lamarca@lamarca.it](mailto:lamarca@lamarca.it). The Interested Party also has the right to file a complaint with the competent supervisory authority, represented by the Italian Data Protection Authority ([www.garanteprivacy.it](http://www.garanteprivacy.it)).

Document last updated: March 2021.

This notice may be subject to amendments: we recommend that you check the date of the latest revision. Any change will take effect from the date of publication on the Website.